

VILLAGE OF COLONIE



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FRANK A. LEAK, MAYOR

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SIGN REVIEW BOARD

Jim Rubino
Chairman

Alexandra Hart
Coordinator

There was a meeting held by the Village of Colonie Sign Review Board on May 29, 2019 at Village Hall, 2 Thunder Road, Albany, NY 12205. The meeting started at 6:30 p.m.

The meeting was called to order with a salute to the flag.

Roll Call:

Chairman Rubino	Present
Mr. Levy	Present
Mr. Michalski	Absent
Ms. Trifiletti	Present
Ms. Pochily	Present
Ms. Dickinson	Present
Attorney Caponera	Present
Code Officer Cerone	Present
Coordinator Hart	Present
Trustee Murphy	Absent

Minutes from the April 25, 2019 meeting were reviewed by the present members of the board. Ms. Trifiletti a motion to approve the minutes. Mr. Levy seconded the motion. Unanimous vote in favor to approve the minutes as amended from the April 25, 2019 meeting.

APPLICANT:

**1586 CENTRAL AVE
DEPAULA MASERATI ALFA ROMERO
(Wall Sign)**

Mr. Terry Meissner from Saxton Sign came before the Sign Review Board to seek a variance for a proposed wall sign at 1586 Central Ave, the former Progressive building. Chairman Rubino stated that he previously met with Mayor Leak and Mr. Cerone regarding this application. Mr. Rubino stated the applicant has also submitted an application to remodel the existing monument sign on this site. The monument sign is within the code and a permit has been issued by the Building Department. Mr. Rubino stated that the Board will only be looking at the proposed wall sign.

Mr. Meissner stated that DePaula is proposing to relocate their existing wall sign from 1101 Central Ave to 1586 Central Ave. Mr. Meissner stated that the total size of the sign is 100

square feet. Mr. Meissner stated that the sign is non-illuminated and has a mirror finish. The total height of the letters are 19 inches tall and are smaller than what Progressive previously had on the building, 24 in x 16 feet. Attorney Caponera stated that the former Progressive sign never came before the Board so it was within the 32 square foot requirement by Village Code. Attorney Caponera asked Mr. Meissner how he measured the former Progressive sign. Mr. Meissner stated that he had to Google image the building and try to measure to scale since the wall sign has been removed.

Attorney Caponera asked the applicant why DePaula wants a sign this big. Mr. Meissner explained that the proposed wall sign is currently existing at 1101 Central Ave, where DePaula Maserati is currently operating and DePaula does not want to create another sign if it is not necessary. Mr. Meissner stated that DePaula needs to be visible from Central Ave. Chairman Rubino asked how far back the building is set from Central Ave. Mr. Meissner stated that the building is 140.9 sq. ft. from the curb line of Central Ave.

Mr. Levy stated that the wall sign is 14 ft. above ground level and asked what the allowable height under Village Code is. Attorney Caponera stated that the code allows 6 feet from ground level. Attorney Caponera stated that previous applications before the Board count the background of the sign and asked if the sign can be removed to make the overall size of the sign smaller. Mr. Meissner explained that the letters on the sign are mirrored and need a dark background to be readable and the building façade is too light. Attorney Caponera asked for the calculations of the sign without the background. Mr. Meissner stated that Maserati would be 22.5 sq. ft. and Alfa Romero would be 15.8 sq. ft. which comes out to about 43 sq. ft. without the background. Chairman Rubino asked if there is any way the sign can be made smaller and noted that there is a large blank space between Maserati and Alfa Romero. Mr. Meissner stated that the sign is actually in two pieces due to the sign and therefore he can see if he can cut down the blank space to being Maserati and Alfa Romero closer together. Chairman Rubino also suggested that the Maserati and Alfa Romero be stacked on top of each other verses one long sign. Mr. Meissner stated that he can cut approximately 4 feet of the sign down which would bring the total size of the sign down about 10 square feet. Chairman Rubino stated that he did not have any problems with cutting the sign down and polled the Board for any further comments. The Board were all in favor of cutting the sign down.

Chairman Rubino made a motion to approve the wall sign with as much blank space cut down as possible and not to exceed 90 square feet. Mr. Levy seconded the motion.

VOTE: Unanimous to approve the application.

Ms. Trifiletti made a motion to adjourn the meeting. Ms. Pochily seconded the motion

VOTE: Unanimous to adjourn the meeting at 6:57 p.m.

Respectfully Submitted,
Alexandra M. Hart
Sign Review Coordinator
Village of Colonie