



VILLAGE OF COLONIE

VILLAGE HALL

2 THUNDER ROAD
COLONIE, NY 12205

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VILLAGE CLERK

Village of Colonie Heroes Banner Program Guidelines

Mission

To honor and recognize Village of Colonie servicemen and women who have served or are serving or have given their lives to our country in the United States Armed Forces.

Application Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Live or have lived in the Village of Colonie at some point in their lifetime. Please provide proof of residency (or previous residency). Examples of proof: driver's license, tax/utility bill, etc.
2. Served in one of the following branches of United States Armed Forces: Army, Navy, Marines, Air Force, National Guard, Coast Guard, Merchant Marines
3. Meet one of the following criteria: currently be active duty, be an honorably discharged veteran, died in the line of duty.

Banner Design & Location

Banners are double sided, vinyl material and include service person's name, branch of service and photograph. Banners will be placed in Cook Park, in the Village of Colonie. Banner locations will be selected randomly, and specific display locations cannot be requested. In addition, once a banner is hung up, it cannot be moved to another location. The Village of Colonie is not responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism, or any acts of nature including high winds. Banners shall be displayed all year for as long as the integrity of the banner lasts (lifespan is approximately three to four years). It will then be the nominator's responsibility to contact the Village of Colonie and replace the banner. Any replacement costs shall be paid by the nominator.

Banner Photograph

A 5 x 7 high quality photo of the Service Person, preferably in uniform. There may be no additional people in the photograph. Please do not send an original photo. The photo **WILL NOT** be returned.

Application Process

Applications will be reviewed on a first-come, first-served basis. Click **HERE** to print the application; they are also available at the Village Hall, 2 Thunder Road, Albany, NY 12205. An application package must include a completed Application Form, proof of Military

Service (DD214, military ID, etc.), a 5 x 7 high quality photograph of the veteran (preferably in uniform) **NO** additional people in the photo (digital image preferred), and a \$126.90 check made payable to "Village of Colonie" (reference "Heroes Banner Program" on the check and mail/drop off to Village of Colonie, 2 Thunder Road, Albany, NY 12205). If your application is accepted, you will also receive a proof to approve before the banner is created. The Village of Colonie will not be responsible for any banner errors that were approved by the applicant. Any application package that is not accepted will be returned to the applicant.

Banner Cost

The Village of Colonie has contracted with a reputable vendor to print the banners. Additionally, the hardware and installation are included in the total cost.

Custom Banner Total Cost

\$126.90

Contact & Questions

For questions or additional information please call Jamie Blot at 518-869-7562 or email jblot@colonievillage.org